

## Tourism in the EU27

# Progressive recovery of nights spent in hotels through 2010

## Nights spent by non-residents up by 5%

In 2010, 1.6 billion nights were spent in hotels and similar establishments<sup>1</sup> in the **EU27**, an increase of 2.8% compared with 2009, after two successive annual declines of 0.3% in 2008 and 3.7% in 2009. In the **EU27**, the number of hotel nights spent by residents in their own country rose by 1.1% and hotel nights spent by non-residents grew by 5.1% in 2010.

After the decrease in the number of hotel nights spent in the **EU27** which began in the middle of 2008, peaked in January-April 2009 and then slowed down during the rest of 2009, there were first signs of a developing recovery in 2010. The number of hotel nights increased at an annual rate of 1.7% in January-April 2010 (compared with the same period of the previous year), of 2.6% in May-August and of 5.1% in September-December.

These estimates, which include nights spent whether for business or leisure, come from a publication<sup>2</sup> from **Eurostat, the statistical office of the European Union**.

### Highest increase in number of hotel nights in the Baltic countries and Malta

Among the Member States, the highest numbers of nights spent in hotels in 2010 were recorded in **Spain** (268 million nights, +6.4% compared with 2009), **Italy** (245 mn, -0.8%), **Germany** (229 mn, +5.8%), **France** (196 mn, +2.4%) and the **United Kingdom** (166 mn, -2.1%). These five countries accounted for more than 70% of the total number of hotel nights spent in the **EU27**.

The number of nights spent in hotels in 2010 increased in most Member States, except for **Romania** (-8.7%), **Greece** (-2.3%), the **United Kingdom** (-2.1%), **Slovenia** (-1.0%) and **Italy** (-0.8%). The largest increases were recorded in **Estonia** (+14.1%), **Latvia** (+11.6%), **Lithuania** (+11.1%) and **Malta** (+11.0%), and the smallest in **Austria** (+2.2%), **France** (+2.4%), **Cyprus** (+3.1%) and **Hungary** (+3.3%).

### Number of hotel nights spent by non-residents highest in Spain and Italy

In 2010, non-residents accounted for 45% of the total number of nights spent in hotels in the **EU27** compared with 55% for residents. Apart from the two Mediterranean islands, **Malta** (95%) and **Cyprus** (90%), the highest proportions of non-residents were registered in **Estonia** and **Latvia** (both 75%), **Greece** (74%), **Austria** (72%) and **Bulgaria** (70%). The lowest proportions of non-residents were recorded in **Romania** (18%), **Germany** (21%), **Sweden** (23%), **Finland** (27%) and **Poland** (30%).

In 2010, the number of nights spent in hotels by non-residents rose in all Member States, with the largest increases in **Estonia** (+16.9%), **Denmark** (+14.9%) and the **Netherlands** (+13.4%). The highest numbers of hotel nights spent by non-residents were registered in **Spain** (155 mn, +8.9% compared with 2009), **Italy** (109 mn, +2.4%), **France** (66 mn, +3.0%), the **United Kingdom** (59 mn, +0.1%) and **Austria** (59 mn, +1.5%).

The majority of Member States also recorded a growth in the number of hotel nights spent by residents in 2010, with the largest increases in **Poland** (+11.8%), **Latvia** (+11.7%), **Lithuania** (+10.5%) and **Belgium** (+10.4%). The highest numbers of nights spent by residents in hotels were observed in **Germany** (180 mn, +4.3% compared with 2009), **Italy** (135 mn, -3.2%), **France** (130 mn, +2.1%), **Spain** (113 mn, +3.1%) and the **United Kingdom** (107 mn, -3.4%).

## Nights spent in hotels and similar establishments (in millions)

	2010*			Change 2010/2009, %			Change 2010/2009, %		
	Total	of which:		Total	of which:		Jan-Apr	May-Aug	Sep-Dec**
		Non-residents	Residents		Non-residents	Residents			
<b>EU27</b>	<b>1 558.6</b>	<b>705.7</b>	<b>853.1</b>	<b>2.8</b>	<b>5.1</b>	<b>1.1</b>	<b>1.7</b>	<b>2.6</b>	<b>5.1</b>
<b>BE</b>	17.0	10.9	6.2	6.9	5.0	10.4	4.5	7.7	8.8
<b>BG</b>	14.9	10.4	4.5	6.6	10.9	-3.6	-8.4	9.7	8.2
<b>CZ</b>	26.4	16.9	9.5	4.3	5.7	2.1	1.1	5.3	9.3
<b>DK</b>	10.9	4.9	6.1	9.7	14.9	5.8	3.3	13.3	9.5
<b>DE</b>	228.8	48.6	180.1	5.8	11.9	4.3	3.6	5.6	8.1
<b>EE</b>	4.0	3.0	1.0	14.1	16.9	6.3	12.8	14.5	14.8
<b>IE</b>	:	:	:	:	:	:	:	:	:
<b>EL</b>	62.7	46.3	16.4	-2.3	0.8	-10.8	-5.6	-1.8	-2.1
<b>ES</b>	268.0	154.8	113.3	6.4	8.9	3.1	3.8	6.9	8.0
<b>FR</b>	196.4	66.0	130.4	2.4	3.0	2.1	1.6	2.8	2.8
<b>IT</b>	244.7	109.4	135.3	-0.8	2.4	-3.2	-2.1	-0.3	-0.6
<b>CY</b>	13.2	11.9	1.3	3.1	3.9	-3.7	-0.9	4.2	3.6
<b>LV</b>	2.4	1.8	0.7	11.6	11.5	11.7	0.5	14.2	21.6
<b>LT</b>	2.3	1.5	0.8	11.1	11.4	10.5	1.9	13.7	17.0
<b>LU</b>	:	:	:	:	:	:	-1.5	:	:
<b>HU</b>	15.5	8.2	7.3	3.3	5.7	0.7	3.3	2.3	5.9
<b>MT</b>	7.5	7.1	0.3	11.0	11.6	-0.5	1.2	16.3	11.1
<b>NL</b>	34.2	16.4	17.8	8.7	13.4	4.6	5.5	9.5	11.8
<b>AT</b>	81.8	58.7	23.1	2.2	1.5	3.9	0.5	3.0	4.0
<b>PL</b>	27.1	8.0	19.0	10.4	7.5	11.8	8.3	11.5	11.3
<b>PT</b>	38.3	24.3	14.0	4.8	3.8	6.7	5.4	3.8	6.0
<b>RO</b>	15.1	2.7	12.4	-8.7	3.2	-10.9	-7.2	-12.4	0.4
<b>SI</b>	5.8	3.7	2.1	-1.0	1.3	-4.9	-3.1	-0.7	0.8
<b>SK</b>	6.6	3.1	3.6	4.8	5.1	4.6	1.7	7.2	4.8
<b>FI</b>	15.7	4.3	11.4	3.9	2.1	4.6	2.1	3.3	7.6
<b>SE</b>	27.3	6.4	20.8	5.1	6.0	4.8	2.7	5.4	8.0
<b>UK</b>	166.2	59.2	107.0	-2.1	0.1	-3.4	1.2	-5.3	0.3
<b>LI</b>	0.1	0.1	0.0	-5.8	-5.7	-9.3	-5.3	-6.3	-5.6
<b>NO</b>	18.4	4.8	13.6	4.2	8.8	2.6	3.1	4.4	5.1
<b>CH</b>	36.3	20.5	15.7	1.9	1.9	1.9	0.9	3.2	1.1
<b>HR</b>	19.3	17.0	2.3	4.0	5.8	-7.6	-3.0	5.1	4.2

: Data not available

\* 2010 estimates based on 9, 10 or 11 month data as available

\*\* Sep-Dec estimates based on available data

BE: Belgium, BG: Bulgaria, CZ: Czech Republic, DK: Denmark, DE: Germany, EE: Estonia, IE: Ireland, EL: Greece, ES: Spain, FR: France, IT: Italy, CY: Cyprus, LV: Latvia, LT: Lithuania, LU: Luxembourg, HU: Hungary, MT: Malta, NL: Netherlands, AT: Austria, PL: Poland, PT: Portugal, RO: Romania, SI: Slovenia, SK: Slovakia, FI: Finland, SE: Sweden, UK: United Kingdom, LI: Liechtenstein, NO: Norway, CH: Switzerland, HR: Croatia.

- Hotels and similar establishments** ("Hotels" in the text): Hotels, apartment hotels, motels, roadside inns, beach hotels and other similar establishments which provide hotel services including more than bed-making and cleaning of the room and sanitary facilities. Similar establishments are other similar types of accommodation which is let per room and has a limited number of hotel-type services, including bed making and cleaning of rooms and sanitary facilities, on a daily basis. The number of **nights** includes nights spent by both residents and non-residents, whether for business or leisure.
- Eurostat**, Statistic in Focus, 6/2011 "**Slow recovery of the tourist accommodation sector in 2010 - Tourism in Europe: first results for 2010**". Available free of charge in PDF format on the Eurostat website.

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